



CarterEnergy Implements FireStream Next Generation Ascend Software

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–Kerry Oliver, CarterEnergy Chief Administrative Officer**

ST. LOUIS, MO – March 10, 2006 - FireStream WorldWide, Inc., announced today that CarterEnergy Corporation, one of the largest petroleum marketers in the United States, is now live on FireStream’s Next Generation Ascend software. FireStream’s Ascend platform is a MS SQL Server-based back-office accounting, order and inventory management system.

“We selected FireStream as a technology partner to help us grow our business and become more profitable,” said Bryan Beaver, CarterEnergy CEO. “We expect to receive significant benefits from the new SQL-based Ascend software.”

“Adopting FireStream’s Ascend accounting and backoffice software will allow CarterEnergy to better manage its customers and will allow them to grow gallons without increasing expenses,” said Kerry Oliver, CarterEnergy Chief Administrative Officer.

Before going live, CarterEnergy successfully completed 2 months of functional testing on the Ascend software. CarterEnergy migrated from FireStream’s Unix-based Classic system.

About CarterEnergy

CarterEnergy is a distributor of one hundred forty-one different types of energy products across Kansas, Missouri, Oklahoma, Illinois, Texas, Colorado and Arkansas, and has worked with entrepreneurs and small business owners for the past 45 years. Its primary focus is on developing convenience stores and truck stops with first-time owners, as well as chain retailers. CarterEnergy also provides fleet and commercial fueling services for companies in and around the Kansas City metroplex and operates a fleet of transports in four major metro markets

About FireStream WorldWide, Inc.

FireStream WorldWide delivers quality, cost-effective automation solutions to petroleum wholesalers and retailers. Headquartered in St. Louis, Mo., FireStream is a global company that has grown rapidly and profitably since it was founded in 2001.

For more information contact FireStream WorldWide, Inc., 12935 N. Outer Forty Dr., Suite 200; St. Louis, MO 63141; (314) 434-4601.