

FireStream Announces New Regional Account Managers



-Aaron Walsh
South Central Regional
Account Manager

St. Louis—March 20, 2007—FireStream WorldWide, Inc., a leading supplier of quality automation solutions for elite lubricant and petroleum jobbers and high-end retailers, today announced the hiring of Aaron Walsh and Scott McKinney as new regional account managers.

“Walsh and McKinney join the sales team with solid industry experience. We are confident in their ability to help FireStream deliver its products and services to existing and future customers,” said John Lutz, FireStream Vice President of Sales and Marketing/Chief Technology Officer.

Walsh will serve as the regional account manager for the South Central region of the United States. Before joining FireStream, Walsh worked for the Davidson Oil Company, based in Amarillo, Texas, where he had responsibilities in sales and technology.

“Technology has always been a passion of mine,” Walsh said. “I understand the downstream petroleum business from working in a small company where I had to do a lot of everything.”

Walsh holds a B.A. in Business Administration with an emphasis in marketing and an M.B.A. with a technology emphasis from West Texas A&M University. He currently resides in Amarillo, where he serves on the Amarillo Montessori Academy School Board.

McKinney will serve as regional account manager for the Southeast region of the United States. Prior to joining FireStream, McKinney worked in sales at Factor and before that sold computer software and hardware business to business for CompUSA.

“Technology will always be the future. I want to be on the cutting edge within the petroleum marketing industry,” McKinney said.

McKinney lives in Shawnee, Okla., and is working on a bachelor’s degree in business administration at Southern Nazarene University. He is a member of the Aircraft Owners and Pilots Association.

With a focus on profitability and efficiency, St. Louis-based FireStream provides tank wagon and transport delivery automation, retail price book, retail and wholesale back office accounting, Cardlock billing, Degree-Day order management, and equipment tracking.

For more information contact FireStream WorldWide, Inc., 12935 N. Outer Forty Rd., Suite 200; St. Louis, MO 63141; (314) 434-4601; or visit www.firestreamww.com.