

FireStream Hires Vice President Of Sales & Marketing/Chief Technology Officer



**~John Lutz
Vice President of Sales
& Marketing/
Chief Technology Officer**

ST. LOUIS – Dec. 1, 2006 – FireStream WorldWide, Inc., a leading supplier of quality automation solutions for elite lubricant and petroleum jobbers and high-end retailers, is pleased to announce the hiring of John Lutz as Vice President of Sales & Marketing/Chief Technology Officer.

Lutz is a senior executive with more than 15 years experience in corporate strategy, marketing and sales, and technology utilization. In this new position, he will oversee FireStream's sales and marketing group and manage the long range planning of FireStream products and services.

"John is uniquely qualified for this responsibility because of his experience and his awareness of the petroleum industry's technology needs," said FireStream President Glenn Turner. "He is progressive and innovative and will help FireStream grow."

Before joining Firestream, Lutz served for eight years as the Vice President of Sales and Technology for the Davidson Oil Company, based in Amarillo, Texas. In this role he made a significant impact on Davidson's growth via sales, operational efficiency and technology utilization.

Lutz also has served as the Regional Sales Manager for B&G Chemical Company and was the Vice President of Operations for an industrial service company.

A native of Amarillo, Texas, John holds Bachelor of Arts degrees in Business and Spanish from Southwestern University in Georgetown, Texas, and did postgraduate study of chemical pesticides at Texas A&M University. Lutz will continue to be based in Amarillo.

With a focus on profitability and efficiency, St. Louis-based FireStream provides tank wagon and transport delivery automation, retail price book, retail and wholesale back office accounting, Cardlock billing and Degree-Day order management.

For more information contact FireStream WorldWide, Inc., 12935 N. Outer Forty Rd., Suite 200; St. Louis, MO 63141; [314] 434-4601; or visit www.firestreamww.com.